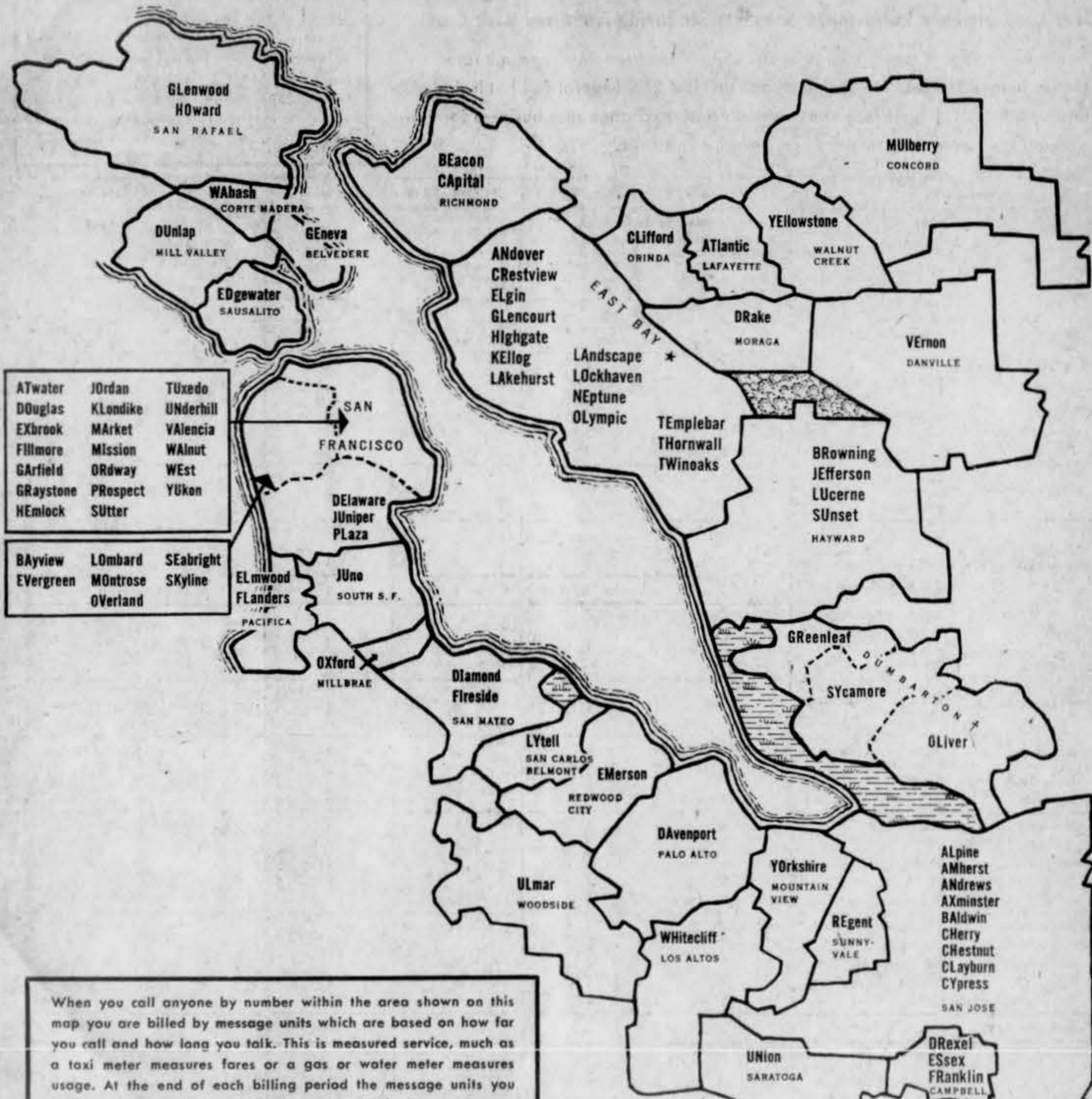


MESSAGE UNIT CALLING AREA

Rates for Calls in This Area Are Shown on Page 3.



ATwater	Jordan	Tuxedo
DDouglas	KLondike	UNDERhill
EXbrook	Market	Valencia
Fillmore	Mission	Walnut
Garfield	ORway	West
GRAYstone	PRospect	YUkon
HEmlock	SUtter	

Bayview	Lombard	SEabright
Evergreen	MONtrose	Skyline
OVerland		

When you call anyone by number within the area shown on this map you are billed by message units which are based on how far you call and how long you talk. This is measured service, much as a taxi meter measures fares or a gas or water meter measures usage. At the end of each billing period the message units you have used are totaled and billed accordingly. Savings made possible by message unit billing are of course reflected in your telephone bills. However, if an itemized bill is desired on any call made outside of your local calling area, but within the message unit calling area, such call should be placed with the operator by dialing "0" and asking her to place the call as a station toll call. The charge for such a call will be at regular long distance rates, which are generally higher than message unit rates.

A map showing the postal unit zones for San Francisco appears on last page of Green Index

* East Bay includes Alameda, Albany, Berkeley, Emeryville, Oakland, Piedmont, San Leandro, parts of El Cerrito and San Lorenzo.
 † Dumbarton includes Alvarado, Decoto, Fremont and Newark.

SAN FRANCISCO

including

BAYSHORE • BRISBANE • COLMA • DALY CITY

SEPTEMBER 1959 ISSUE containing listings and rates in effect JULY 7, 1959
 The Company assumes no liability for damages arising from errors or omissions in the making up or printing of directories.

- A**
- A 2930 Laguna WAInt 1-4567
 - A Telphn answrng ser 450 Sutr. YUkon 6-1767
 - A-Aaron Business Service Building 260Kryn GARfld 1-4623
 - ABBEY DAY & NITE LOCKSMITH CO** 435 Jones TUXedo 5-0707
 - A Abbey Door Closer Co 415 Jones TUXedo 5-0707
 - A-ACME AUTO WRECKERS** 4136-3d ATwtr 8-1500
 - A-Adding Machine & Cash Register Sales & Service 969Mison EXbrk 2-1900
 - A Adjusting 2535Mison VAleucia 6-1000
 - A-All City Glass Co 25-11th HEmlck 1-5834
 - A Almaden Accordion Co 1114Naples DELaware 3-8847
 - A Amber Express Co 2930Laguna WAInt 1-4567
 - A-Amer Glass & Glazing Co 2821 Steiner West 1-4714
 - A-ARGONAUT MOVING & STORAGE** 3214Folsom VAleucia 6-5606
 - A Aron Used Furniture Co 708McAllistr FIlmor 6-8353
 - A-Art Signs 3782-22d VAleucia 6-6329
 - A Basic Diagnostic Center 1122Mkt. UNdrhl 1-7747
 - A Basic Science Institute Therapy 1026Mkt. KLondike 2-0064
 - A-BEX PRODUCTS CO** 317-10th HEmlck 1-2786
 - A BOYD PUCCINELLI S F Ball Bond Agcy** 714Kearny DOuglas 2-1875
 - A Chemical Exhaust Fire Protection Co of Northern Calif 3055-23d VAleucia 6-6405
 - A Clothiers 80-6th MArkt 1-5241
 - A-Crossdown Refrigeration Service PRsct 6-4700
 - A-CROSTOWN REFRIGERATION SERVICE** 2848-23d Mison 7-2500
 - A Dupont Uphstr 674 SVNlsAv UNdrhl 1-3627
 - A FRISCHIA SEA FOODS INC** 555Francisco ORdwy 3-8650
 - A Frozen Specialty Co 50FanningWY MOntrse 4-5533
 - A Helping Hand VAleucia 4-2464
 - A Mail's-Ing Fabrics Inc 444Jackson EXbrk 2-4690
 - A Molin Products 420Mkt EXbrk 7-1649
 - A Nu-Life Shoe Clinic 5727GearyBl BAYw 1-7567
 - A Offset Printing Service 667Howrd DOuglas 2-0450
 - A-1 Ability Desk & Phone Service 260Kearny YUkon 6-5671
 - A-1 Absorbent Wiping Rag Co 807Folsom YUkon 6-1360
 - A-1 Ace Duplicating 703Mkt YUkon 2-2989
 - A-1 Alterations & Tailoring 830Mkt EXbrk 2-6571
 - A-1 ANSWERING & SECRETARIAL SERVICES** 115NewMtgY SUTtr 1-5490
 - A-1 Apartment Express Co 2930Laguna WAInt 1-4567
 - A-1 Approved Fire Control Co 140Hawthorne YUkon 6-6825
 - A-1 Auto Wreckers 100Jennings ATwtr 2-8471
 - A-1 Bail & Tackle Shop 5252Mission JUNipr 5-7322
 - A-1 Basement Cleaning Service Mison 8-8322
 - A-1 Box Lunch 3049-28th Mison 8-4047
 - A-1 Business Services YUkon 2-2711
 - A-1 Cash Register Exchange 1047Mission MArkt 1-2841
 - A-1 Cleaners Kay's A-1 Clnrs 430Haight UNdrhl 1-7129
 - A-1 Confidential Mail Service SUTtr 1-7284
 - A-1 Custom Finishers & Cabinet Makers 2891-24th ATwtr 5-0055
 - A-1 Custom Planting 2170-40thAV MOntrse 4-4045
 - A-1 Delicatessen 1430 Haight MA rket 1-7371
 - A-1 Drapery Installation Service 1116 Irving MOntrse 4-8665
 - A-1 Driving School 6207GearyBl SKYln 2-0593
 - A-1 Electric Co 2073Grmwh JOrdn 7-6077
 - A-1 Electroly Hair Removal Vienna Studios 760Mkt EXbrk 7-2888
 - A-1 Enterprise Answering Service 115NewMtgY SUTtr 1-7284
 - A-1 Fence Service 634Polk PRsct 6-3500
 - A-1 Gear & Clutch Service 1455Bush ORdwy 3-8727
 - A-1 German Massage Studio ORdwy 3-8820
 - A-1 Laundrette & Cleaning 5523Callf SKYln 1-1237
 - A-1 Luthier Goods 109MArket MArkt 1-4422
 - A-1 Limousine Service UNdrhl 1-5050
 - A-1 Limousine Service 720Post TUXedo 5-4303
 - A-1 Magazine Subscription Gift 1355Clemnt. SKYln 2-6424
 - A-1 Manufacturing Co 833Market YUkon 2-0287
 - A-1 Market 800 Post GR ayson 4-5684
 - A-1 Metal Polishing 6VistaGrndeAvDalyCty PLaza 6-2680
 - A-1 MOTEL 1940Lombd West 1-1120
 - A-1 NURSERY 1940Lombd West 1-1120
 - A-1 NURSES REGISTRY agcy Quintara at 19thAV. MOntrse 4-6214
 - A-1 Pest Control Co 2459Poik GRaystn 4-7005
 - A-1 Press 655 Sutter PR osct 6-2115
 - A-1 Refrigeration Sales & Service Rental Office 1465Hyde PRsct 5-4385
 - A-1 Sanitation Co 120 SHApIAVSSF JUnio 9-0300
 - A-1 Shock Absorber Machine Shop 359PotreroAv UNdrhl 1-8298
 - A-1 Shock & Brake Service 85Carl Lombd 6-6326
 - A-1 Soda Fountain Co 1060Fism UNdrhl 1-0529
 - A-1 Stamp Mfg Co 2920A Clemnt SKYln 2-4780
 - A-1 STENOGRAPHIC SERVICE** MillsTower DOuglas 2-1081
 - A-1 TELEVISION & RADIO SERVICE** 85Carl Lombd 6-6326
 - A-1 Towing Service 3640 Sacto WAInt 1-3021
 - A-1 TRAILER SUPPLY** 128WEIComoRIMtnVw YOrksr 7-7824
 - A-1 Transfer Co 422Larkn ORdwy 3-0918
 - A-1 TRANSFER CO** 422Larkn ORdwy 3-4932
 - A-1 Travel Agcy 835Clay YUkon 2-3415
 - A-1 Upholstering & Furniture Co 2155Mison UNdrhl 1-4317
 - A-1 Weaving Associates 2253Mkt HEmlck 1-1709
 - A-1 Wine & Liquor Co 300-19thAV BAYw 1-6737
 - A PACIFIC HEIGHTS ANSWERING SERVICE** 1615Polk TUXedo 5-3300
 - A-Parkside Appliance Service 2418-28thAV SEabright 1-4489
 - A Passport Studio 35 Powell EX brook 2-4747
 - A Rentals City Wide 2150Mkt UNdrhl 3-4090
 - A Reproduction Center 230Powell DOuglas 2-6000
 - A Safe Way Fire Protection Services 12Chenery Mison 7-2761
 - A Safe Way Fire Protection Services 12Chenery VAleucia 6-1460
 - A VALENTE & SONS** plmbrs 1872Union FIlmor 6-8092
 - A-A Accurate Roofing & Siding Co 378 Sanchez UNdrhl 3-4450
 - A-A Advertising Distributing Co 2216Clemnt. SKYln 2-0087
 - A Alcoholics Anonymous-S F Inter-County Fellowship 166Geary YUkon 2-4473
 - A-A-Answering Service 607Mkt GARfld 1-0426
 - A-A Beauty Salon 600Ellis PRsct 5-1451
 - A-A Craftsman Upholstering Co 9476Mison Mison 8-1655
 - A A DAY & NIGHT STENOGRAPHIC SERVICE** MillsBldg EXbrk 7-2982
 - A-A Floor Covering Men 959A Natoma UNdrhl 3-3418
 - A-A Janitorial & Window Cleaning Service 281 Oxfrd DELaware 3-2406
 - A-A Maffei Builders & Carpenters JUNipr 5-1088
 - A-A Market 4556Callf EVgrn 6-9834
 - A-A Plating Works 1441 Stevntn UNdrhl 1-0822
 - From telephones served by the following exchange San Jose (No Inter-City Charge) Ask Operator for Entrprise 11799
 - A & A Refrigeration Serv 322HearstAv JUNipr 4-7330
 - A-A Rice & Food Products Co 465Callf SUTtr 1-8583
 - A-A Roofing Service 993Harrison EXbrk 7-6160
 - A-A Salvage 1375EvansAv VAleucia 4-8734
 - A-A Service 4400Mison JUNipr 4-9902
 - A & A Service 4400Mison JUNipr 5-7977
 - A & A Service Number 2
 - A-A Seven Seas Club 9 Mission SBrnoAv JUNipr 5-7530
 - A-A South of Market Group 235Minna GARfld 1-9807
 - A & A Television Service 4014GearyBl SKYln 1-0664
 - A & A Top & Trim Shop 4400Mison JUNipr 4-9902
 - A & A Top & Trim Shop 4400Mison JUNipr 5-7977
 - A & A Ace Basement Cleaners 902McAllistr WAInt 1-3850
 - A & A All City Basement Cleaning 970McAllistr WEST 1-6806
 - A & A Always Alert Ambulance Co 3 F Office 1821-18th VAleucia 4-1177
 - A & A Colma-Daly City Office Colma PLaza 6-1177
 - A & A Blueprint & Photocopy Service 15-1st DOuglas 2-5458
 - A & A BRASS FOUNDRY INC** 2275JerridAv ATwtr 2-7377
 - A & A Calif State Automobile Assn Main Office 150VnlsAv MArkt 1-2141
 - A & A Realty Exchange 127Haves HEmlck 1-7273
 - A & A Emblem & Embroidery Co 219 SouthgateAvDalyCty PLaza 6-2855
 - A & A Home Services Club 3434Mison ATwtr 2-9843
 - A & A Home Services Club 1010Franklin PRsct 6-9700
 - A & A Insect Control System 26 O'Farri SUTtr 1-4425
 - A & A LEASING CORP** 894Post PRsct 6-8620
 - A & A Letter Shop 110 Sutter DO uglas 2-7170
 - A & A Liquor Store Clement&thAv BAYw 1-2231
 - A & A Locksmith Service 1385-9thAV OVRind 1-9638
 - A & A Luggage leather goods repair 833Market YUkon 6-0942
 - A & A Orchestra 500 Sansm YUkon 6-2887
 - AAA Radio & TV 3245-24th VAleucia 6-4222
 - A & A String-N-Knot 133Geary EXbrk 7-4838
 - AAA Ventilating Cleaning Co 3055-23d VAleucia 6-6406
 - A-AABAIL BAIL BONDS KEN TILLES** 700Kryn YUkon 2-3601
 - A-Aabar Moving & Storage 1081Fine PRsct 6-1476
 - A-Aabco Moving & Storage 2930Laguna WAInt 1-4567
 - ABC TOWING & STORAGE CO** 999Bryant UNdrhl 3-2828
 - A & A Teutonia Inc 702-15th MArkt 1-9179
 - A & A U Cvc Auditorium MArkt 1-5121
 - A-B Appliance 1042Howrd UNdrhl 1-6085
 - A & B Boyd Co mfrs agts 1235Howrd UNdrhl 1-2850
 - A B CELAYA** rug & furn clnrs 657Natoma UNdrhl 3-3939
 - A B Chandler & Co Inc 782Harrison YUkon 6-4616
 - A B Electric & Radio 741 Jackson YU kon 2-4390
 - A B Electronic Laboratories medcl instrmnts 2166Mkt UNdrhl 3-2600
 - A & B Engineering Inc 33Elmira JUNipr 7-4996
 - A & B Garmnt Delivery of S F 2277 ShafrAv Mison 8-3970
 - A & B Grading & Paving Contrs Plaza 6-8717
 - A & B INC** 1745VnlsAv GRaystn 4-7437
 - A & B Laboratory 539 Gough HE mlck 1-3153
 - A & B Market 3149-24th Mison 7-1896
 - A & B Metal Products Corp 902-728AvOaklnd NEptn 8-9014
 - A & B Novelty Co 569 Geary OR dway 3-3561
 - A & B Refrigeration Service 539Gough HEmlck 1-3153
 - A & B Television 899Elizabeth Mison 7-1493
 - A & B Trianon Co rags 2451 Harrison ATwtr 2-4313
 - A & B Truck Equipment Co 275BayShoreBlvd ATwtr 2-4741
 - A & B Vertex Electric Supply Co 4334GearyBl EVgrm 6-9493
 - A & B Veteran Locksmith Shop 3868-24th VAleucia 4-2915
 - A & B Blind & Shade Co 281 Oxfrd DELaware 3-2406
 - A & B C Amer Burglar Alarm Co 1609PalouAv VAleucia 4-1049
 - A & B C Advertising Specialties 685-25thAV BAYw 1-1189
 - A & B C Answering Service 1116 Irving LOMbrd 4-0300
 - A & B C Auto Wrecking 1200EvansAv Mison 8-2901
 - A & B C Baby Sitter Agcy EXbrk 2-0400
 - A & B C Baby Sitter Agcy 1116 Irving SEabright 1-1000
 - A & B C Bakers Union Local No 24 A F L C I O 601Polk PRsct 6-2984
 - A & B C Basement Cleaning Co 4925Anza BAYw 1-6020
 - A & B C Bookkeeping Service 610Lmwrth PRsct 6-7322
 - A & B C Building Maintenance Co 2007ThomasAv VAleucia 4-2562
 - A & B C Business Leads 703Mkt EXbrk 7-0432
 - A & B C China Laundry 1203 1/2 GoldenGateAv FIlmor 6-7838
 - A & B C Cigar Co Main Office 71Haight MArkt 1-5910
 - A & B C Cigar Co Airline Bus Terminal Branch TUXedo 5-5039
 - A & B C Cleaners & Dyers 2442 SBrnoAv JUNipr 4-2103
 - A & B C Drapery Mfg Co 583Mison GARfld 1-2928
 - A & B C Drug Co Polk&Callf ORdwy 3-4778
 - A & B C Emblem Co 151Church MArkt 1-2809
 - A & B C Emblem & Pennant Co 151Church MArkt 1-2808
 - A & B C Employment Agcy 1116 Irving DOuglas 2-0444
 - A & B C Film Syndication Inc 277GldnGate UNdrhl 3-0077
 - A & B C Fire Extinguisher Service 830Mkt EXbrk 2-6571
 - A & B C Fire Protection Co 830Mkt EXbrk 2-6571
 - A & B C Furniture Co 663GldnGate HEmlck 1-9982
 - ABC GENERAL CONTRACTORS** 3438Mison VAleucia 6-8434
 - A & B C Guide Bishop's 2375-45thAV OVRland 1-1462
 - A & B C Heating Co 1557 InnesAv Mison 8-1700
 - ABC IMPORT-EXPORT CO** Altrtn From telephones served by the following exchanges San Francisco (No Inter-City Charge) Ask Operator for Entrprise 11800
 - A & B C Laundromat 6127MisonDalyCty JUNipr 5-5722
 - A & B C Leather Specialties 259Geary YUkon 2-0755
 - A & B C Liquor Store see Anson's Wine & Spirits 700Geary PRsct 5-7471
 - A & B C Litho Co 1284Mison UNdrhl 3-2687
 - A & B C Manufacturers rubber stmps 461 Bush EXbrk 2-6172
 - A & B C Market 497BellevueAvDalyCty JUNipr 7-5832
 - A & B C Pennant & Emblem Co 151Church MArkt 1-2808
 - A & B C School of Real Estate 1235VnlsAv ORdwy 3-9880
 - A & B C Steam Cleaning Service 555-7th UNdrhl 3-9739
 - A & B C System 392-4thAV BAYw 1-3231
 - A & B C to X Y Z of Small Boat Handling 1994-47thAV SEabright 1-4016
 - ABC REFRIGERATION CO** 766Brannan HEmlck 1-0093
 - From telephones served by the following exchanges Millbrae San Mateo (No Inter-City Charge) Ask Operator for Entrprise 11766
 - A & B E Parts-Service 1236EvansAv Mison 8-6577
 - A & B M Music Co 885MiramAv DELaware 3-2839
 - A & B Mfg Corp 407 Sansm SUTtr 1-1781
 - A & B Driving School 3721GearyBl SKYln 2-6911
 - A C Cleaners 501 SVNlsAv MArkt 1-4730
 - A & C Coffee Shop 505 SVNlsAv UNdrhl 1-5674
 - A & C Liquor & Grocery 1400Mkt HEmlck 1-7142
 - A & C Lock Shop 82-29th ATwtr 2-8208
 - A & C Purpse Stamps 2464 SBrnoAv JUNipr 5-5107
 - A & C Sewing Machine Co Inc 1155Mison MArkt 1-6660
 - A & C Spark Plug Division General Motors Corp 452PeninsulaVnlsMkt DImnd 2-6061
 - ACF Industries Inc 111 Sutter DOuglas 2-1143
 - A & C Properties 1141 Market UN drhl 1-8252
 - A & C E Electric Corp 647Mison SUTtr 1-6667
 - A C TV CO** 4080-24th VAleucia 4-6150
 - A & C UPHOLSTERY** 976Valncia Mison 8-3906
 - AD Printing & Stationery 1329Powl EXbrk 2-6718
 - A & D Shade Co 270LagunaHndBl LOMbrd 4-3035
 - A & D Tavern 482 Castro MA rket 1-9389
 - A & D Travel Signs 338-12th MArkt 1-1914
 - A D P Enterprises Inc 2046ThomasAv VAleucia 4-2554
 - A D S Food Products Co 665LenfestRdSnlse From telephones served by the following exchange San Francisco (No Inter-City Charge) Ask Operator for Entrprise 10183
 - A & E Custom Draperies 402CortlndAv VAleucia 6-7300
 - A & E Plaxtik Pak Co 420Mkt SUTtr 1-3993
 - A-E-C Catalog File 916Kearny EXbrk 2-5070
 - A E O Embroidery 570-28thAV SKYln 2-1790
 - A F C O Time Payments Inc 142 Sansm EXbrk 7-0668
 - A F L C I O-REGIONAL OFFICE** 821Mkt 995Mkt YUkon 2-6716
 - A F T Trucking SFIternationalAirtprt JUNipr 5-4321
 - A G Cleaning & Dyeing Works 2103Union FIlmor 6-2739
 - A & G Pest Control Plaza 6-6221
 - A & G V A Amer Guild of Variety Artists SUTtr 1-3196
 - A & H Auto Parts 3809GearyBl SKYln 1-0941
 - A H Distributing Co 1980Washngtn TUXedo 5-5432
 - A & J Auto Upholstry Shop 1663 Valencia Mison 8-2120
 - A & J Grocery 2709-22d Mison 7-4909
 - A J S Bay Bridge Emporium 116Valncia Mison 8-0545
 - A & K BODY & FENDER SHOP** 555Geary ORdwy 2-9702